Student Learning Outcomes

The outcomes listed below were developed during a multi-stage effort involving faculty, advisory board members, students and administrators that concluded on February 19, 2014. This work involved re-examining the goals of the program and mapping those against the curriculum.

**Outcome 1:** Describe and critique the scope and significance of the nonprofit sector, voluntary action and philanthropy within a global political and socio-economic context.

**Outcome 2:** Articulate, assess and discern ethical behavior that is grounded in standards, codes of conduct, accountability and values.

**Outcome 3:** Develop a perspective embedded within applied and academic literature that explains and evaluates the role and efficacy of nonprofit governance.

**Outcome 4:** Articulate, assess, and implement strategies for engaging in advocacy and social change.

**Outcome 5:** Apply principles and approaches that assess the operational and fiscal health of an organization.

**Outcome 6:** Determine the appropriate strategies and create an integrated marketing and fundraising strategy for an organization.

**Outcome 7:** Facilitate leadership and organizational management practices that promote healthy decision-making, planning, change-management and the prudent use of resources

**Outcome 8:** Produce scholarly work that demonstrates the integration of knowledge and practice; fully document and articulate how information from multiple sources contribute to a program design and evaluation model.