THE OPPORTUNITY: Is your organization looking to establish a new line of revenue through the creation of a new service line? We may have the resource that you are looking for. The Nonprofit Leadership and Management Program at the University of San Diego offers a course that teaches students how to create a new business within nonprofit organizations that can generate related business revenue. The course requires students to work with an existing nonprofit organization in San Diego to identify the potential business and to create the business plan that will enable creation of the business.

THE COURSE: Related Business Development

PROJECT SUMMARY: A team of students in this course will develop a business plan for a nonprofit corporation that is seeking to create a for-profit business enterprise which will generate revenue for the nonprofit entity. The resulting products will include an analysis of the market, a marketing plan, operation plan, and the identification of potential funding sources

CONTACT: Mark Peters markp@sandiego.edu

PLEASE FILL OUT THIS RFP AS COMPLETELY AS POSSIBLE AND SUBMIT TO MARK PETERS AT THE EMAIL ADDRESS

DEADLINE: August

1. Name and Title of Contact Person:

2. Name of Nonprofit Organization:

3. What year was this organization incorporated?

4. What is the annual operating budget?

5. How many individuals are employed full time_____part time_____

6. What is the nature of your proposed business venture?